



April 5, 2019

## **OneSoccer™, THE NEW HOME OF CANADIAN SOCCER**

### **MEDIAPRO to launch OneSoccer 24/7 channel devoted to delivering world-class dedicated Canadian soccer coverage and content**

**MEDIAPRO**, the media partner of Canadian Soccer Business and the Canadian Premier League, is set to launch **OneSoccer**, a 24/7 LIVE and on-demand streaming channel that will become the new home of Canadian soccer.

**OneSoccer** will carry live coverage of all 98 Canadian Premier League matches (plus the final), including the much-anticipated opening game on April 27th between Forge FC and York9 FC at Hamilton's Tim Hortons Field. It will also show all home matches of the Canada Soccer's Women's and Men's National Teams and all 24 matches of the 2019 Canadian Championship involving all professional soccer teams in Canada, with a selection of key matches to be simulcast on a national linear broadcaster. From 2020, **OneSoccer** will also air a selection of League1 Ontario women's and men's games.

**OneSoccer** will also air a wide range of complementary programming, from pre- and post-match highlights, daily news programs, mid-week magazine shows, interviews, features and other formats, expanding the channel's offering to cable and satellite television platforms in the near future. Further information on the **OneSoccer** brand and its features is available on [onesoccer.ca](http://onesoccer.ca)

**Oscar López**, CEO of **MEDIAPRO Canada**, noted that *"we have seen a growing excitement across the country over the past few months as the CPL clubs have built strong inroads into their local communities and we know that the CPL is going to exceed expectations. We have seen in Spain and our other markets that dedicated channels like **OneSoccer** are welcomed by viewers in an increasingly digital world, and we're confident **OneSoccer** will be the best possible home for all things Canadian soccer"*.

**OneSoccer** will soon be available on [Twitter](#), [Instagram](#), [Facebook](#), and [YouTube](#), where news, photos, interviews, exclusive content, game-day clips and other content will be posted continually, to keep fans in constant touch with the league and their clubs, and to bring the players, coaches and home cities closer to fans new and old.

Further details regarding the live coverage of a selection of CPL and Championship games on a national broadcaster will be in the coming days.

### **About MEDIAPRO Group**

The **MEDIAPRO** Group, which recorded annual revenue of €1.649 billion in 2017, is a leader in the European audiovisual sector. With a fleet of 70 High Definition and 4K Outside Broadcast units, the Group produces more than 6,000 events around the world each year. It is currently involved in the production of 16 national soccer competitions around the world, including top-tier leagues in Spain, France, Portugal, Italy, Greece, Turkey, Kenya, Angola, Slovenia, Serbia, Colombia, Bolivia and Mexico. Mediapro Group crews produce events for the UEFA Champions League, FIFA Confederations Cup, FIBA, Euroleague, FIFA World Cup, the Arab Games, the Africa Cup of Nations and Formula 1.

In Spain, **MEDIAPRO** manages the rights to the LaLiga Santander for public establishments and was awarded a wide package of rights for the four seasons from 2020-21 to France's Ligue 1 and Ligue 2, where it is set to launch a 24/7 channel to carry live coverage of league matches. The **MEDIAPRO** Group produces more than 15 TV channels worldwide, including several specialty sports channels, such as beIN SPORTS and beIN LaLiga (in association with the beIN Media Group), Real Madrid TV and Golf Channel.

With 58 offices on four continents, **MEDIAPRO** is also one of the most important creators of content in the world, with projects for HBO, Netflix, Amazon Prime Video, Turner, DirecTV, Movistar, FOX, Viacom and Televisa.