



November 6th, 2019

## USA vs Canada to air live and free for Bell, Rogers and TELUS television subscribers and on OneSoccer

### Canada eyes spot in Concacaf 'Hex' qualification after 2-0 win over USA in October

The eagerly-anticipated third and final round Concacaf Nations League match between continental rivals Canada and USA, to be held at Orlando's Exploria Stadium on November 15<sup>th</sup>, will be broadcast free of charge nationwide through agreements with Bell, Rogers Communications and TELUS and rights holder Mediapro Canada, making the game available to some 6 million Canadian TV households.

The three service providers will air the match free-to-view, live, in HD and with close captioning. The coverage will include extensive pre-match, half-time and post-match analysis, with English commentary provided by well-known soccer broadcaster Gareth Wheeler and former Canadian international Terry Dunfield. French commentary will be provided exclusively on OneSoccer by experienced soccer broadcasters Philippe Germain and Valerio Gazzola.

	Broadcaster	Channel	Start time (EST)
	ONESOCCER	OneSoccer.ca*	Fri, Nov 15 <sup>th</sup> @6.30pm
	Bell	Bell Fibe TV Ch 994	Fri, Nov 15 <sup>th</sup> @6.30pm
		Bell Aliant Fibe TV Ch 549	
		Bell MTS Fibe TV Ch 1801	
		Bell Satellite TV Ch 832 HD	
		Bell Satellite TV Ch 399 SD	
	Rogers	Ignite TV Ch 499	Fri, Nov 15 <sup>th</sup> @6.30pm
		Digital TV Ch 348 HD	
		Digital TV Ch 350 SD	
	TELUS	TELUS Optik TV 997	Fri, Nov 15 <sup>th</sup> @6.30pm

Canadian fans will be keen to tune in to follow Canada Soccer's Men's National Team in its quest to repeat the historic win over the USA, the first in 34 years, at Toronto's BMO Field in October. Canada currently sits in first place in Group A of the top-tier League A with 9 points, ahead of the USA with 3 and Cuba with 0. A win or draw would guarantee Canada a place in the Concacaf Nations League Finals in June 2020, and would bolster a top-six Concacaf ranking, as determined by the June 2020 Fifa World Rankings, to secure a spot in the Concacaf Hex.

OneSoccer's broadcast and the free-to-view coverage on Bell, Rogers and TELUS will commence at 6.30pm EST with a half-hour live pre-game show hosted by Asa Rehman, who will be joined by OneSoccer analysts Kurt Larson, Oliver Platt and former Canadian Women's National Team player Carmelina Moscato. All the action of the first half will be reviewed during OneSoccer's live half-time show, with full game analysis, interviews and highlights in a 30-minute post-game wrap.

The Concacaf Nations League is a new three-tier men's national team competition involving all 41 Concacaf (North and Central America and the Caribbean) Member Associations. Canada qualified for the top-tier League A after posting a perfect 4-0 record and +17 goal differential in the qualifying round. In the first round of the group stage in September, Canada defeated Cuba 6-0 at home and 0-1 away, before recording its historic win over the USA last month.

\*OneSoccer.ca is available on PC and Mac and via Chromecast, AppleTV and Roku. For more information, visit OneSoccer.ca.



## About MEDIAPRO Group

MEDIAPRO Group, which recorded annual revenues exceeding €2 billion in 2018, operates a fleet of over 80 High Definition and 4K Outside Broadcast units, and produces more than 6,000 events around the world each year. The Group is currently involved in the production of 16 national soccer competitions around the world, including top-tier leagues in Spain, France, Portugal, Italy, Greece, Turkey, Kenya, Angola, Slovenia, Serbia, Colombia, Bolivia, Mexico and Canada. Mediapro Group crews produce events for the UEFA Champions League, FIFA World Cup, FIFA Confederations Cup, the Africa Cup of Nations, FIBA events, the Euroleague and Formula 1. Mediapro was the host broadcaster of the 2019 Pan Am Games in Lima, Peru.

Earlier in 2019, MEDIAPRO sealed a long-term partnership with Canadian Soccer Business earlier this year for the worldwide media rights to the **Canadian Premier League**, the country's new first division soccer league; the **Canadian Championship**, Canada Soccer's highest domestic professional soccer competition, involving all professional soccer clubs in Canada; and the home games of Canada Soccer's Men's and Women's National Teams. In April, MEDIAPRO launched OneSoccer, a 24/7 channel that delivers world-class dedicated Canadian soccer coverage and content, and in July, it acquired the rights in Canada to the Chinese Super League and Mexico's LigaMX.

MEDIAPRO also manages the global media rights to Spain's LaLiga Santander and last year was awarded a wide package of rights for the four seasons from 2020-21 to France's Ligue 1 and Ligue 2, where it is set to launch a 24/7 channel to carry live coverage of league matches. The MEDIAPRO Group produces more than 15 TV channels worldwide, including several specialty sports channels.

With 58 offices on four continents, MEDIAPRO is also one of the most important creators of content in the world, with projects for HBO, Netflix, Amazon Prime Video, Turner, DirecTV, Movistar, FOX, Viacom and Televisa.

MEDIAPRO Canada is also a full-service company offering mobiles, air-packs, crewing, studios, and a complete rentals department from its Toronto, Canada headquarters. Its newly-expanded fleet of five HD multi-format Outside Broadcast units includes Odyssey, the first mid-size 4K mobile in North America, and Alto, a 53' fully equipped expando mobile, capable of 14 cameras and 4 EVS systems. The Group entered the Canadian broadcast services market in April of this year as part of its global expansion drive.